

'Judith is a great copywriter who understands the needs of our clients and their brand values and tone quickly, and without fuss. Judith's attributes ensure all projects are pain-free and enjoyable. Her writing perfectly complements the vision and concepts we produce as a creative agency for our clients - no matter what industry sector they operate in. Which in-turn means the right results for everyone.'

Paul Herron, Senior Account Director,
DKPM Ltd, Sheffield UK.

'We have worked with Judith for over 18 months and have found her work to be of the highest possible quality. She understands B2B requirements and writes accordingly while always answering the brief first time. Deadlines are always met and she is a pleasure to work with at every level. Her copy is intelligent, well researched and insightful and always written with flair. We also think she is a fab person and is certainly one of the team.'

Jamie Ferguson, Account Director,
LeadsDesign, Leeds UK.

Judith is a first-rate communicator, always ready to take action. A positive team influence and an insightful collaborator, she's adaptable and dependable, delivering on promises, on time. She's as good as her word, literally and figuratively.'

Jim Protos, Principal Consultant at Strategic
Communication, NY USA.

JCom

Compelling copy to promote your business

Call + 44 (0)1142 680 185 / + 44 (0)7917 441 242

Email judith@jcomcopy.com

Visit www.jcomcopy.com

Don't allow your copywriting to
let you down...

JCom

Compelling copy to promote your business

...give your business the winning
edge with clear and persuasive
writing services from JCom

Once upon a time... there were two new companies who began life at the same time, developing innovative new products and bringing them to market.

Today one of these companies is a global household name, while the other has ceased to exist. How did one manage to succeed while the other one failed?

**They used compelling copy to promote their business.
The End.**

Write...

JCom provides copy for advertisements, annual reports, blogs, brand guidelines and tone of voice, case studies, corporate and sales brochures, direct mail, websites, web and magazine articles, press releases and fact sheets, newsletters, presentations, prospectuses, speeches and scripts, instruction, user and training manuals and tenders and bids.

Author's note
Many marketing campaigns fail due to lack of, or poor, communication.

At JCom we specialise in communications planning and copywriting.

Whatever your message, we can help you to plan your communications and write words that educate, engage, entertain and encourage your audience to want to know more.

We provide compelling copy to clearly communicate who you are, what you do, why you do it, who you do it for, when, where and how you do it.

'Working with Judith on producing our bi-monthly council newsletter; Bassetlaw News, has been a delight. The consummate professional, she brings to her copywriting brief a mix of engaging interview techniques and empathetic insights into what information about the Council's activities will interest its customers. Her writing style is friendly and easygoing and, anecdotally, finds favour with council members, council officers and council customers. Her inputs to the content planning of each issue are invaluable and her delivery to sometimes-tight deadlines cannot be faulted.'

Robert Krause, Manager Bassetlaw News Team,
Bassetlaw District Council, Nottinghamshire UK.

Plan...

If you're not sure about what you want to say, JCom can provide you with a communications plan, timetable and the words for your communication materials. This can help you to identify the people you need to target, the messages you need to create and the methods you need to use to communicate with your audience.

If you would like to increase your sales and profits, communicate a new brand or initiative, motivate your employees and engage with your stakeholders... don't get stuck for words, talk to the author of this story, Judith David at JCom, who will be happy to provide you with the right words.

Tel: +44(0)1142 680 185

Mobile: +44(0)7917 441 242

Email: judith@jcomcopy.com

For more information please visit: www.jcomcopy.com

Deliver...

We make it our business to get to know your business, so that we can deliver communications that create a lasting impression.

'Judith is an amazing, creative and experienced copywriter. She can work for very different promotion means: leaflets, websites, videos or media. She knows what a budget entails and how to work to a schedule. We intend to carry on working with her because we are really happy with the results of her work.'

Paulo Ferreira dos Santos, CEO, Tomorrow Options
Microelectronics Ltd, Sheffield,
UK and Europe.

'Judith has provided services for my company for the past 18 months. Her communications advice is fantastically effective and she always provides creative copy.'

Dr Lisa Hall, Knowledge Transfer Fellow,
The Sheffield Solar Farm and Director
ExcelScient Ltd, Sheffield UK.